

HACK
ILLINOIS



INTRODUCTORY **SPONSORSHIP DOCUMENT**

HACKILLINOIS 2024



sponsor@hackillinois.org
hackillinois.org

Dear Potential Sponsor,

Following an immensely successful in-person 2023 hackathon, we're thrilled to announce HackIllinois 2024! HackIllinois is the biggest hackathon held in the midwest, hosted at the University of Illinois Urbana-Champaign, one of the leading computer-science schools in the country.

This year, our focus is on fostering an engaging and intellectually stimulating environment. We aim to bring together a diverse and talented set of participants, encouraging innovation, collaboration, and the creation of cutting-edge projects. We are committed to creating an exceptional hackathon experience that will captivate and challenge our student participants like never before. Your support as a sponsor would play a pivotal role in making this event a success, both for our attendees, and for you.

At HackIllinois 2024, our focus is on crafting an experience that brings out the best of the academic, industrial, and practical aspects of Computer Science. With the support of sponsors like you, we aim to offer opportunities for our attendees to engage in a dynamic environment where they can learn from industry professionals, attend workshops and tech talks, and, of course, compete in a hackathon. The event serves as a platform for students to showcase their skills, network with like-minded individuals, and explore future career opportunities.

Your partnership in HackIllinois 2024 will open doors to:

- Direct engagement with a diverse cohort of ambitious and high-potential participants.
- Access to participant data and resumes for talent scouting.
- Opportunities for your mentors to showcase technologies, and work directly with students on projects.
- A showcase for your brand within the thriving tech ecosystem.
- A tangible contribution towards nurturing a vibrant Computer Science community in Illinois and beyond.

We believe that your involvement will elevate our event in a unique and meaningful way. We invite you to support us in our endeavor to continue offering a high-quality experience that exceeds our attendees' expectations.

The following pages will provide a detailed insight into the role of a sponsor at HackIllinois 2024. For inquiries or to confirm your participation, please contact us at sponsor@hackillinois.org. We look forward to crafting an amazing event in collaboration with you this year!

Best,
The HackIllinois family

Tiers & Perks

	Fairy \$3000	Wizard \$5,500	Phoenix \$10,000*	Dragon (Title Sponsor) \$25,000
Distribute swag and recruiting materials	Yes	Yes	Yes	Yes
Mentors at HackIllinois	2	4	6	∞
Branding <small>Tiers inherit previous benefits</small>	Logo on Website	+ on Swag	+ on all Event Decorations	+ alongside "HackIllinois" everywhere
Tables at Career Fair/Expo	Yes	Yes	Deluxe	Deluxe
Featured on Social Media pre-event		Yes	Yes	Yes
Free Á La Carte Items <small>Items typically cost \$2,500 each</small>		1	2	Everything!
Sponsored Meal			Yes	Yes
Social Media Takeover			Yes	Yes
Access to Mailing List				Yes
Speaker @ Presentation at Opening/Award Ceremonies				Yes

*Limited availability, Ask us about the Early Registration discount

Questions, modifications or requests? **Let's talk!**

Á La Carte Items

Resume & Github Book	\$1,000 (Early Access) / \$750 (Post-Event) Included with any sponsorship over \$5,000
Sponsor a Track	\$2,500
HackIllinois Pro Social	\$2,500
Host a 30-60 minute: <ul style="list-style-type: none"> • Interactive Workshop • Engineering Talk / Company Showcase • Mini-Event 	\$2,500
"Pixie" Branding Package	\$500

Questions, modifications or requests? **Let's talk!**

Continue on to the next page



Perk Descriptions

Resume & Github Book

Access to attendees' resumes and GitHub profiles to identify potential recruits and talent.

Mentors at HackIllinois

Provide industry experts from your company to guide and mentor our participants with their projects.

Tables at Career Fair / Expo

Reserve space at the company expo to exhibit and promote your company's presence

Sponsored Meal

Sponsor a meal that our participants will enjoy. You will also get the opportunity to interact with the participants in an area dedicated for the meal.

Social Media Takeover

Host a day-long social media takeover before the event, on our 1000+ follower Instagram.

Access to Mailing List

Spread information and opportunities to participants on our mailing list leading up to the event.

Sponsor a Track

Sponsor a project category of your choosing, fostering innovation in that area. (e.g. track requiring use of a provided API or tool, solving a specific problem, etc.)

HackIllinois Pro Social

Organize an exclusive social gathering with HackIllinois' "pro", experienced, participants.

Interactive Workshop

Lead a workshop, teaching or demonstrating a skill, tool, product, or API.

Engineering Talk / Company Showcase

Present an engineering talk showcasing the technological challenges and solutions within your company.

Mini-Event

Fund a miscellaneous short event lasting between 30 minutes to 1 hour, tailored to the event's needs.